

1. Introduction

Welcome to Mid Carolina Psychiatry. We are committed to protecting your personal information and your right to privacy. If you have any questions or concerns about this privacy notice, or our practices with regards to your personal information, please contact us at info@mcpsychpa.com

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All other categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties. OPT IN CONSENT: By submitting your phone number, you are authorizing us to send you text messages and notifications. Message/data rates apply. Reply STOP to unsubscribe to a message sent from us.

Please read this privacy policy carefully, as it will help you understand what we do with the information that we collect.

2. What Information Do We Collect?

We collect personal information that you voluntarily provide to us when you register on the Website, express an interest in obtaining information about us or our products and Services, when you participate in activities on the Website, or otherwise when you contact us.

The personal information that we collect depends on the context of your interactions with us and the Website, the choices you make, and the products and features you use. The personal information we collect may include the following:

- **Personal Information Provided by You.** We collect names; phone numbers; email addresses; mailing addresses; job titles; contact preferences; and other similar information.
- **Payment Data.** We may collect data necessary to process your payment if you make purchases, such as your payment instrument number (such as a credit card number), and the security code associated with your payment instrument

3. How Do We Use Your Information?

We use personal information collected via our Website for a variety of business purposes described below. We process your personal information for these purposes in reliance on our legitimate business interests, in order to enter into or perform a contract with you, with your consent, and/or for compliance with our legal obligations.

1. To facilitate account creation and logon process.
2. To send administrative information to you.
3. To fulfill and manage your orders.
4. To post testimonials.
5. To deliver and facilitate delivery of services to the user.
6. To respond to user inquiries/offer support to users.
7. To send you marketing and promotional communications.
8. To deliver targeted advertising to you.
9. For other business purposes.

4. Will Your Information Be Shared With Anyone?

- 1.

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All other categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

5. Cookies and Similar Technologies

We use cookies and similar tracking technologies on our Website to help customize the Website and improve your experience. A cookie is a small file placed on your device that enables various features and functionality. For example, cookies allow us to understand how you use our Website, improve your user experience, and manage your preferences.

Types of Cookies We Use

Essential Cookies: These cookies are essential for enabling user movement around our Website and providing access to features such as your profile, purchases, and other secure areas of the Website.

This category of cookies cannot be disabled.

Analytics and Performance Cookies: These cookies are used to collect information about traffic to our Website and how users use our Website. The information gathered does not identify any individual visitor and is aggregated. It includes the number of visitors to our Website, the websites that referred them to our Website, the pages they visited on our Website, what time of day they visited our Website, whether they have visited our Website before, and other similar information. We use this information to help operate our Website more

efficiently, to gather broad demographic information, and to monitor the level of activity on our Website.

Functionality Cookies: These cookies remember choices you make such as language preference, country location, or other online settings and provide personalized or enhanced features that you select, as well as to remember your settings.

Targeting and Advertising Cookies: These cookies track your browsing habits and location to provide you with advertising in line with your interests. They are also used to understand the effectiveness of advertising campaigns.

Your Choices Regarding Cookies

If you prefer to avoid the use of cookies on the Website, you can disable the use of cookies in your browser settings. Please note that disabling cookies may affect the functionality of the Website and many other websites that you visit. Disabling cookies will usually result in also disabling certain functionality and features of this site and many others.

For more information on how to manage cookies, including opt-out of cookies for various services, visit www.allaboutcookies.org.

Consent for Cookies

In locations where it is required by law, we will request your consent to use cookies when you first visit our Website. If you consent to our use of cookies but later wish to opt out, you can adjust your browser settings as described above.

6. How Do We Handle Your Social Logins?

If you choose to register or log in to our services using a social media account, we may have access to certain information about you.

7. How Long Do We Keep Your Information?

We will only keep your personal information for as long as it is necessary for the purposes set out in this privacy policy, unless a longer retention period is required or permitted by law.

8. How Do We Keep Your Information Safe?

We aim to protect your personal information through a system of organizational and technical security measures.

9. Do We Collect Information from Minors?

We do not knowingly solicit data from or market to children under 18 years of age.

10. What Are Your Privacy Rights?

You have certain rights regarding your personal information, subject to local data protection laws.

11. Controls for Do-Not-Track Features

Most web browsers and some mobile operating systems and mobile applications include a Do-Not-Track ("DNT") feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected

12. Do California Residents Have Specific Privacy Rights?

If you are a resident of California, you are granted specific rights regarding access to your personal information.

13. Do We Make Updates to This Policy?

We may update this privacy policy from time to time. The updated version will be indicated by an updated "Revised" date and the updated version will be effective as soon as it is accessible.

14. How Can You Contact Us About This Policy?

If you have questions or comments about this policy, you may email us at info@mcpsycho.com

Mid Carolina Psychiatry

417- A S Sharon Amity Rd

Charlotte NC 28211